formnext
ASIA SHENZHEN

1 – 3.9.2027
Shenzhen World Exhibition and
Convention Center, Shenzhen, China

Print beyond limits, create beyond imagination

Shenzhen International Exhibition for 3D Printing, Additive Manufacturing and Advanced Forming Technologies

www.formnext-shenzhen.com

messe frankfurt

AM has more to make in Asia

Formnext Asia Shenzhen is where the global additive manufacturing (AM) industry meets in Asia. Covering the full AM process chain, from materials, equipment and software to post-processing and services, it connects companies worldwide with manufacturers, partners and new areas of demand across the region.

Put your technologies in front of the manufacturers, distributors and application partners powering some of the region's fastest-growing AM sectors, from robotics and 3C electronics to footwear. Reach buyers in China's expanding 3D printing market.

Find out where your business can go next.



A market primed for growth

Asia-Pacific leads regional growth
The global additive manufacturing market grew by 10.9% in 2025, reaching USD 24.2 billion. Asia-Pacific led the major regions, with companies reporting revenues up 19.8% on average.[1]

Policy support for industrial adoption
China's 15th Five-Year Plan calls for further development in advanced manufacturing, materials, AI and high-end equipment, helping to embed AM more widely in industrial production.

Emerging industrial applications
Developments in foldable devices, aerospace, humanoid robots and AI software are creating new, high-value applications for additive manufacturing.

Why Shenzhen?

Access one of the world's largest manufacturing clusters
Shenzhen and the wider Greater Bay Area are home to a dense concentration of manufacturers and technology companies, creating a strong base of potential AM users.

A global hub for desktop and prosumer 3D printing
Shenzhen is a major manufacturing base for desktop and prosumer 3D printers, supported by a well-established local ecosystem of equipment, materials, software and service providers.

A place to establish and expand
Local support for advanced manufacturing and high-end equipment helps companies establish operations in China and expand as their business develops.

[1] "New Wohlers report 2026 Values Additive Manufacturing Market at $24.2B". Wohlers Associates, 16 February 2026, https://qr.messefrankfurt.com/9cebb. (Retrieved 21 September 2026)

A record-breaking 2026 edition

34,202 trade visitors (up **65%** from 2025)

Visitors from **113** countries and regions.

41,986 visits

1,887 international visitors (up **157%** from 2025)

330 exhibitors

20,000 sqm of exhibition space

13 forums and seminars, with more than **100** presentations

2026 visitor profile*

Top 10, by industry

Automotive & components 23.3%

Electronics & semiconductors 22.8%

3C electronics & communications 19.1%

Metals, plastics & composites 11.9%

Moulds, tooling and machinery 9%

Consumer goods 8.8%

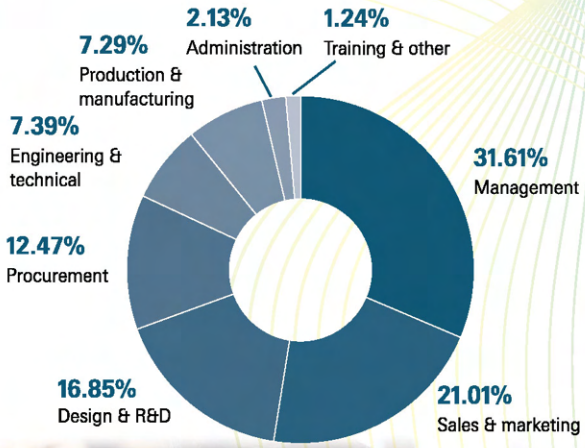
Personalisation & customisation 8.2%

Toys 8%

Home appliances 7.3%

Education 4.1%

By job function



Other industries represented

Medical & rehabilitation **3.9%**
Dental **2.9%**
Aerospace & defence **2.8%**
Jewellry **2.7%**
Architecture & construction **2.6%**
Footwear **2.5%**
Oil and chemicals **2.3%**
Rail transport **1.6%**
Cultural & creative **1.2%**
Kitchen & bathroom products **1.1%**
Marine & shipbuilding **0.8%**
Other industries **6.6%**

* Multiple responses permitted. Percentages therefore do not total 100%.





Benefits of exhibiting

Build international visibility
Put your company, technology and applications in front of industry audiences from China, across Asia and further afield.

Reach key decision-makers
Speak with visitors involved in purchasing and investment decisions. Management and procurement personnel made up 44.08% of the audience in 2026.

Understand end-user requirements
Explore how AM is being used in 3C electronics, AI data centre thermal management, robotics and the low-altitude economy, and discuss requirements with users from across Asia.

Expand your commercial network
Find local distributors, application partners and service providers who can help you bring your products to market and support your customers in China.

Reach more of the manufacturing market
Connect with buyers from China's mouldmaking and tooling sectors at Asiamold Select – Shenzhen, a dedicated zone within Formnext Asia Shenzhen. In 2027, SPS – Smart Production Solutions Shenzhen will relocate from Guangzhou, extending opportunities for business connections into industrial automation and digital production.

Get more out of your participation

Year-round promotion
Reach Chinese and international audiences through tailored promotion, press and social media coverage, and on-site interview opportunities.

Give media partners a stronger story to tell with new products, applications and developments from your business.

Targeted buyer connections
Use business matching to arrange more focused conversations with prospective buyers at the exhibition.

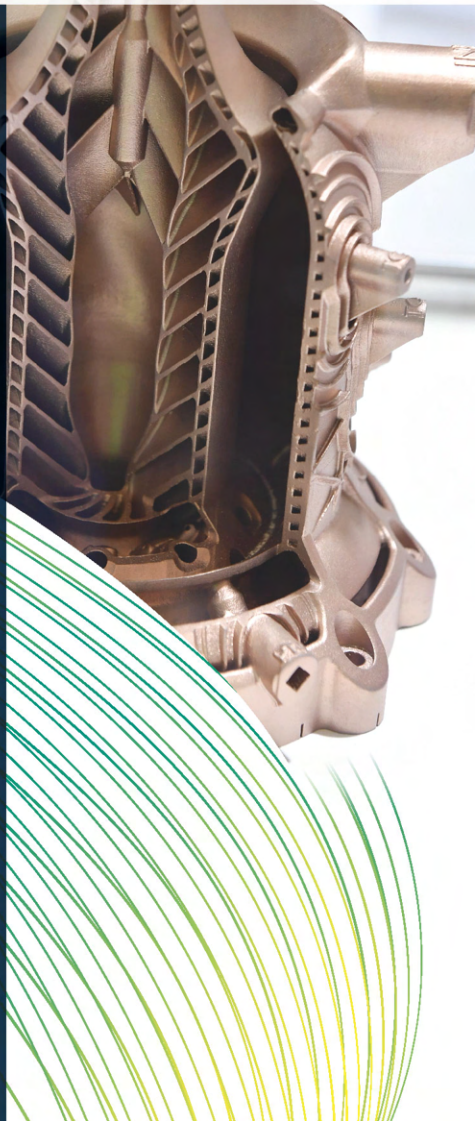
Share the sectors, applications and buyer profiles that matter most, so we can help make the right introductions.

International channel meetings
Connect with international distributors, dealers and service providers at the Global AM Channel Partner & Dealer Matching Meeting.

In 2026, 27 international buyers from Africa, the Americas, Asia and Europe took part.

Global recognition, regional reach
Exhibit under the AM industry's most recognised exhibition brand.

Build your profile in additive manufacturing user markets throughout Asia.



Exhibitor perspectives:

"We saw a significant increase in visitor numbers compared with previous editions. Professionals came to Shenzhen from across China, including companies looking at how 3D printing could improve traditional processes. We also met many overseas customers, particularly from Germany, Brazil and Russia, and noticeably more visitors from the Middle East."

Mr Tony Wang, Sales Director, Shenzhen Kings 3D Printing Technology Co Ltd

"Formnext Asia Shenzhen is a highly targeted platform for our brand. At the show, we presented ePrint, the industry's first dual-head, 12-channel UV printer, and visitors experienced its 4-in-1 UV, DTF, DTG and UV DTF capabilities first-hand on site. We also met relevant customers, followed market developments and exchanged ideas with peers. Next year, we plan to return with a larger booth."

Mr Kaibao Liang, Co-founder, Longer

"Formnext Asia Shenzhen was a very good match for us. Many visitors already understand 3D printing, but desktop CNC machining is still new to them, so people were curious about our technology. We showed them the materials, machines and software, and the booth was so busy that we hardly had time to leave."

Ms Monica Wurina, Marketing Director, Makera

"Our booth was larger than in 2025, with more partners joining us and more opportunities for cooperation. People were friendly and wanted to learn more about AI-powered 3D modelling. The exhibition helped us learn more about what other companies are doing across both hardware and software, and gave customers a better understanding of our own work."

Mr Yibo Wu, Product Manager, Tripo AI



2026 programme highlights:

Technology and process innovation

- China 3D Print Farm and Consumer-Grade AM Ecosystem Conference
- The Laser and Additive Manufacturing Forum
- Metal Additive Manufacturing Forum for the 3C Electronics & Smartphone Industry and the Binder Jetting Additive Manufacturing Technology Forum

High-growth applications

- Robotics and Embodied Intelligence AM Forum
- Advanced 3D Printing Technology & Application Forum for the Footwear Industry
- International 3D Printed Footwear Design Awards
- Thermal Management and Liquid Cooling AM Forum
- 3D Printing Technologies in Mould Making Summit

Markets, partnerships and community development

- Overseas Market Opportunities for Chinese 3D Printing Companies Seminar
- Global AM Channel Partner & Dealer Matching Meeting
- Formnext Asia Shenzhen Maker Open Mic

Product categories

- 3D printing/AM solutions
- 3D printing/AM materials
- 3D printing/AM equipment
- 3D printing/AM accessories and components
- Hybrid additive and subtractive solutions
- Laser equipment and accessories
- Software, digitisation, reverse engineering
- Other advanced materials
- Tooling & rapid prototyping
- Desktop CNC solutions
- Laser engraving
- Automation
- 3D scanning and related software
- Quality management and metrology
- Pre- and post-processing solutions
- Training, education and qualification
- Product design and services

Subject to change, as of October 2026

Show details

Show dates
1 – 3 September 2027

Venue
Shenzhen World Exhibition & Convention Center, China

Special zone
Asiamold Select – Shenzhen

Organiser
Guangzhou Guangya Messe Frankfurt Co Ltd

Follow us:

Admission
Open to trade buyers only. Free admission upon pre-registration.

Guangzhou Guangya Messe Frankfurt Co Ltd
Tel: +86 20 3825 1558
Fax: +86 20 3825 1400
Email: formnextasia@china.messefrankfurt.com

www.formnext-shenzhen.com

