



formnext

ASIA SHENZHEN

26 – 28.8.2026

Shenzhen World Exhibition and
Convention Center, Shenzhen, China

**Print beyond limits,
create beyond imagination**

Shenzhen International Exhibition for 3D Printing,
Additive Manufacturing and Advanced Forming
Technologies

www.formnext-shenzhen.com

messe frankfurt

Setting the agenda for additive manufacturing in Asia

In 2025, Formnext Asia Shenzhen recorded exceptional growth, welcoming 20,715 visitors, up 78% year on year. International attendance rose by 158% with visitors from 65 countries and regions worldwide, while 265 exhibitors showcased their technologies across every step of the AM process chain, from equipment and materials to post-processing, software and services.

In 2026, the show will return as the definitive platform for Asia's additive manufacturing (AM) industry, connecting technology providers and industrial users from across China, Asia and worldwide. Showcase your products to a highly qualified audience, source the latest technologies, or share your insights on the latest applications, technologies and trends in industrial 3D printing.

Join us at the heart of the industry in Asia.



Formnext Asia Shenzhen 2025 by the numbers



20,715 trade visitors from **64** countries and regions



265 domestic and international exhibitors



20,000 sqm of exhibition space



733 overseas trade visitors



150 presentations across **14** forums and seminars



27,183 total visits

Exhibit to:



Connect with high-impact buyers from key industrial sectors



Showcase your technological leadership in additive manufacturing



Amplify your brand's reach through our global media network



Find your next partner, supplier or integrator



International reach, targeted impact



Global media coverage:

Sustained news and event promotion across a network of leading domestic and international industry media.



Targeted digital marketing:

Reaching professionals online through social media, search advertising, and targeted email campaigns.



Industry outreach: In-person promotion and engagement within key industrial parks and at association events.



Strategic partnerships: Collaborating with leading industry associations and research bodies to attract highly relevant buyer groups and co-develop expert-led technical programmes.

Opportunities beyond the booth



Become a speaker: Position your company as an industry authority by presenting your solutions and successful case studies at our high-level technical forums.



Host a product launch: Announce your latest product in a scheduled presentation to a targeted audience of press, analysts and potential customers.



Connect with key buyers: Meet high-potential buyers in pre-arranged appointments, scheduled via our business matchmaking service.

Shenzhen: Asia's market for AM at scale

- Shenzhen leads the high-tech economy of the Greater Bay Area (GBA), an economic zone responsible for 11% of China's GDP and nearly 20% of its exports¹, with a high concentration of advanced electronics, automotive and medical device manufacturers.
- Regional manufacturers are adopting additive manufacturing at an unprecedented scale for serial production, factory tooling, and end-use components.
- A dense, highly integrated supply chain enables the rapid testing and large-scale implementation of new manufacturing technologies.

¹ "Greater Bay Area drives China's new economy", HSBC views, 20 March 2023, <https://qr.messefrankfurt.com/v7345> (Retrieved 10 October 2025)



"The Formnext brand provides an assurance of global quality, which is very important for end-users. That's why you see the key players are here, and you see every company trying to bring something new, whether it's a new material or a new application. The entire ecosystem is present; it was great to see our global suppliers and partners like the Hong Kong Productivity Council (HKPC) also exhibiting."

Exhibitor: Mr Hua Zhao, Head of Greater China Market, HP Additive Manufacturing Solutions

"Visitor flow far exceeded our expectations; our booth, which featured the debut of the world's first 3D printed mattress, was so crowded for three consecutive days it was difficult to walk through. Our sales team was incredibly busy handling a constant stream of inquiries from international clients spanning the Middle East, India, Pakistan, Europe and the US, and the organisers' all-round support, both before and during the show, has been excellent."

Exhibitor: Mr Leo Xiao, Marketing Manager, PollyPolymer



"We consider Formnext Asia Shenzhen one of the most influential events in the industry because of its great mix of international and local strengths. It's our key platform for showing our new technologies and solutions to different sectors, such as 3D print farms and footwear, and it's also where we have deep discussions with global partners to build industry connections. Both the main show and its fringe programme are a huge help in driving development forward for our company and the entire AM ecosystem."

Exhibitor: Mr Zheng Ju, Head of Marketing, Creality 3D Technology Co Ltd

"The Formnext brand is highly respected, in China, because it attracts a truly professional audience. Visitor feedback at our booth was excellent; we met with many of our major clients, and a strong contingent of international buyers from Asia and across Europe. This year we saw significant interest in our new laser systems, especially for copper applications, which is a key growth area in the industry. It is a meaningful event because it helps manufacturers solve real industry pain points."

Exhibitor: Mr Jinglong Tang, General Manager, Han's Laser Technology Industry Group Co Ltd



3D打印农场大会

3D PRINTING FARM CONFERENCE & GALLERY

2025.8.26

深圳国际会展中心5号馆
(宝安新馆)



2025 fringe programme highlights

Technical trends and new technologies:

- The Binder Jetting Additive Manufacturing Technology Forum
- Fibre Reinforced Composite 3D Printing Technology and Application Forum
- Advanced 3D Printing Technology & Application Forum for the Vape Industry

New frontiers in innovation:

- 3D Print Farm Conference and Farm Workshop Showcase
- International Laser and Additive Manufacturing Forum

High-growth applications:

- New Energy Vehicle Additive Manufacturing Application Summit
- Metal Additive Manufacturing Forum for the 3C Electronics & Smartphone Industry
- Advanced 3D Printing Technology & Application Forum for the Footwear Industry
- 3D Printing Technologies in Die Casting Summit
- 3D Printing Technologies in Mould Making Summit

Show details

Show dates

26 – 28 August 2026

Venue

Shenzhen World Exhibition & Convention Center, China

Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

The future of manufacturing, live from Shenzhen.

Follow us:



Product categories

- 3D printing/AM solutions
- 3D printing/AM materials
- 3D printing/AM equipment
- 3D printing/AM accessories & components
- Hybrid additive & subtractive solutions
- Laser equipment and accessories
- Software, digitisation, reverse engineering
- Other advanced materials
- Tooling & rapid prototyping
- Automation
- 3D scanning and related software
- Quality management and metrology
- Pre- and post-processing solutions
- Training, education and qualification
- Product design and services

Admission

Trade visitors only, free entry upon pre-registration

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