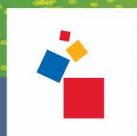


messe frankfurt

**formnext**  
ASIA SHENZHEN

26 – 28.8.2025

Shenzhen World Exhibition and  
Convention Center, Shenzhen, China



## Shaping a new era of manufacturing in China

Shenzhen International Exhibition for 3D Printing,  
Additive Manufacturing and Advanced Forming  
Technologies

[www.formnext-shenzhen.com](http://www.formnext-shenzhen.com)

# A global vision for additive manufacturing

Since its introduction to the Chinese market in 2021, the Formnext brand has quickly established itself as a trusted name within the country's additive manufacturing (AM) and industrial sectors. Once regional in focus, its South China event has grown in ambition and influence, attracting increasing participation from both domestic and international attendees.

With its rebranding to Formnext Asia Shenzhen, the event now extends its focus beyond its South China origins to serve the whole of China and the wider Asian region, incorporating new international resources and building stronger links to global industries.

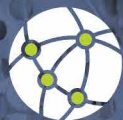
It will continue to offer a comprehensive showcase of additive and advanced manufacturing technologies, from raw materials to finished products, and from design to post-processing. Its highly-regarded fringe programme will also be enhanced with a more diverse range of presentations and speakers, addressing a wider range of industries, technologies and applications.



**The full scope of additive manufacturing:** Covers all aspects of the additive manufacturing process, including high-performance materials, AM equipment, sintering and post-processing technologies and inspection equipment.



**A unified platform for advanced manufacturing:** Focus extends into advanced forming technologies including injection moulding and ceramic forming, offering end-to-end solutions.



**Connecting global buyers:** Utilises Messe Frankfurt's global marketing network to connect exhibitors with international buyers through targeted promotions and on-site matchmaking.



**Customised exhibitor promotion:** Personalised promotion plans support exhibitors in reaching their audience through updates, interviews and industry features.



**Year-round industry engagement:** Year-round forums, seminars and events keep exhibitors connected with key industry players and trends.

## 2025 year-round AM events

- International Seminar on DED Additive Manufacturing Technologies and Applications
- National Additive Manufacturing Young Scientists Forum
- National Ceramic Additive Manufacturing Young Scientists Forum
- Online Annual Market Supply and Demand Matchmaking Conference (Southeast Asia, Middle East, Europe)
- Annual Formnext Global Events (Formnext, Formnext Forum Tokyo)



## Spotlight: New opportunities in China's AM industry

Between 2015 and 2022, China's additive manufacturing sector grew at a rate of approximately 30%<sup>1</sup>, making it one of the fastest expanding AM sectors worldwide. The country continues to make significant strides in both the development of new AM technologies and their application across its industries.

As the nation's focus shifts toward producing high-tech, high value-added products and employing smarter, more connected systems, new opportunities are emerging for the AM industry – capturing the attention of manufacturers both at home and abroad.

<sup>1</sup> "China's 3D Printing Sector Is One of The World's Fastest Growing", Forbes, 30 May 2024, <https://qr.messefrankfurt.com/Sc6b6> (retrieved 1 November 2024).

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# 2024 exhibitor feedback

"Our decision to exhibit at this event on such a grand scale reflects our full recognition of its global impact. Since the exhibition opened, our booth has been bustling with visitors from various industries, including automotive manufacturers and processors. They have shown keen interest in adopting digital manufacturing technologies such as metal 3D printing to enhance their core competitiveness."

**Mr Lucas Lin, Sales Director (Southern Region of China), Xi'an Bright Laser Technologies Co Ltd**



"The advantage of this event, for us, is its precision. The customers are consistently engaged, of excellent quality, and arrive with clear objectives. Our booth has performed exceptionally well, attracting a strong turnout of high-quality visitors bringing well defined questions. Notably, we've seen a significant increase in international customers and potential collaborators compared to last year."

**Mr Zhao Hua, Chief Executive of Personalization and 3D Printing in Greater China, China HP Co Ltd**

"This exhibition is an important platform for additive manufacturing in China, capable of bringing together exhibitors and visitors on a national and international scale. Today, we have received visitors from additive manufacturing technology departments, welding technicians, universities, aerospace, military and enterprises in the mould-making sector, all highly relevant to this industry."

**Mr Lupeng Zhao, Sales Manager, Nanjing Enigma Automation Technology Co Ltd**

"At last year's show, we noticed a growing demand for 3D printing technologies domestically, which motivated us to exhibit here for the first time this year. The 3D Print Farm Conference fit well with our future development goals, making it another key factor in our participation. Overall, the exhibition has been quite rewarding, with strong foot traffic and a well-targeted audience."

**Mr Haiqi Long, Chief Sales Officer, SUNLU (Guangdong) Technology Co Ltd**

"We've seen a significant increase in overseas customers visiting our booth, and the exhibition has delivered excellent results. It's an important platform for expanding our client base in South China and Southeast Asia, and we look forward to participating again next year."

**Mr Edward Huang, Vice GM, Cerawei Technology (Jiangxi) Co Ltd**



## Leading exhibitors from 2024



(Partial list, in no particular order)

## Highlighted 2024 fringe programme sessions

- Laser and Additive Manufacturing Forum
- International Directed Energy Deposition Additive Manufacturing Technology & Application Forum
- The Binder Jetting Additive Manufacturing Technology Forum
- Fiber Reinforced Composite 3D Printing Technology and Application Summit
- New Energy Vehicle Additive Manufacturing Application Summit
- 3D Printing Technologies in Mould Making Summit
- 3D Printing for Consumer Goods and 3D Print Farm Summit



## 2024 speaker and audience feedback

“Today’s topics are very much in line with market demands. For example, there is a growing emphasis on the environmental requirements for moulds, and binder jetting is another area that has seen clear growth this year. I also noticed high engagement from the audience — when I was discussing technical details, they were fully focused and took many photos.”

**Speaker: Mr Peiran Li, Business Development Manager  
of Additive Manufacturing, Digital Industry Group,  
Siemens Ltd, China**

"Our company is a provider of vacuum furnace heating chamber solutions, so we are very interested in additive manufacturing and powder metallurgy technologies. This forum's format allows us to hear insights from industry leaders such as HP and Farsoon from one venue. I've seen some genuinely interesting advancements here, and each year, attending this exhibition provides insights that benefit my work."

**Audience: Mr Qifei Gao, General Manager,  
Shaanxi Getwick Metal Technology Co Ltd**

## Product categories

- Solutions for additive manufacturing
- Solutions for hybrid additive manufacturing and subtractive manufacturing
- Additive manufacturing materials
- Laser equipment and accessories
- Additive manufacturing equipment
- Solutions for powder metallurgy
- Additive manufacturing accessories & components
- Solutions for advanced ceramics
- Software, digitisation, reverse engineering
- Other advanced materials
- Tooling, rapid prototyping technology
- Automation
- 3D scanning and related software
- Quality management and metrology
- Pre-processing and post-processing solutions
- Research and development (R&D)
- Product design and services
- Training, education and qualification
- Other advanced prototyping technologies and equipment for industrial manufacturing

## Application industries



## Show details

### Show date

26 – 28 August 2025

### Venue

Shenzhen World Exhibition & Convention Center, China

### Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

### Admission

Trade visitors only, free entry upon pre-registration

### Guangzhou Guangya Messe Frankfurt Co Ltd

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## Formnext global event portfolio

### formnext

18 – 21 November 2025  
Frankfurt, Germany

**formnext**  
ASIA SHENZHEN

**26 – 28 August 2025**  
Shenzhen, China

**formnext**  
forum TOKYO

**25 – 26 September 2025**  
Tokyo, Japan